



918 Coffee Co

Impact Report 2023



ABOUT US

Established in 2009 in Dorset, 918 Coffee have not only been developing and roasting deliciously responsible coffees from around the world, we have also developed our own innovative roasting technology – Eco Roast!

Our passion for amazing coffee is only equaled by our passion for the environment which developed into our core ethos

"At 918 Coffee we all strive to have a positive impact on our environment whilst going about our daily business delivering outstanding product and performance. Our passion and focus on great coffee, innovation and the environment is the core to everything we do, and the way we do it. Raising awareness through experience for a more sustainable future"



British Eco Coffee Roastery have achieved B Corp Certification
& achieved the Highest Score in their industry Worldwide!!

WHAT WE DO



We import and roast hundreds of different coffees from around the world. We work directly with the farmer wherever possible and use existing trade routes.

The primary focus of our business is to produce freshly roasted, *Deliciously Responsible Coffee* from the finest quality, ethically sourced, coffee beans with minimal impact to our environment.

Every aspect of our business is in some way related to our ethical and environmental ethos that is at the very core of our business. We pride ourselves in our environmental credentials, ethos and how we trade.



OUR B-CORP JOURNEY



We achieved an incredible 130.3 points.

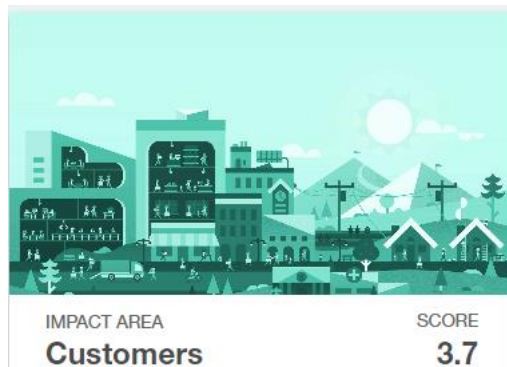
Overall B Impact Score

Based on the B Impact assessment, 918 Coffee Co earned an overall score of 130.3. The median score for ordinary businesses who complete the assessment is currently 50.9.



- 130.3 Overall B Impact Score
- 80 Qualifies for B Corp Certification
- 50.9 Median Score for Ordinary Businesses

We are the Highest Scoring
Coffee Roastery in the WORLD!!



Justin Cornelius

CEO – 918 Coffee Co

To say this year has been a challenge would be an understatement, however knowing that we are not alone has encouraged us to look even further into new, innovative, methods and ways of working. First COVID-19, then the current economic and energy crisis have hit us hard and made us seriously think about what we are doing right now and how we best adapt to succeed in the future. Everything we have known and done has been affected in one way or another.

From seeing long standing and valued customers having to close their businesses through unprecedented economic downturn, watch helplessly as our own energy bills rise by 375% to only having access to less than 20% of the amazing coffees we had previously been able to enjoy!

Since we started 918 Coffee, we have year-on-year improved our environmental impact and evaluated our processes annually – this past year we had to do this quarterly. Despite the micro-monitoring of our business due to matters out of our control we have still managed to do so many positive things throughout the year that we are extremely proud of, given the challenges we faced. We would like to mention and thank our customers, who have endured a lot this past year, we hope that we have been able to support you the same way you have supported us.

This year has seen many new positive developments. We have worked tirelessly to develop a new consumer facing brand “Carbon Neutral Drinks”, which embodies all the amazing developments and partnerships we have made over the last 10 years such as Eco Roast, Ecologi and Project Waterfall to name only a few.

We’ve increased our tree planting impact across the globe and allowed our customers to do this with us now, given our wonderful staff an extra day off for their birthdays, diverted a further 90T of used coffee grounds from landfill, collected and used 5T of rainwater through our harvesting system, created 2 new full time jobs, saved over 5000KW in electrical energy by implementing new reduction measurements, planted a small meadow at the roastery with insect habitats as well as begun work on a new world first innovation for our roasting technology!

Our overall B Corp score is 130.3 making us the highest scoring B Corp Coffee Roaster in the World. In 2022 we were thrilled to be awarded B Corps Best for the World for Environment! This award not only recognises our achievements but also means that 918 Coffee Co scored in the top 5% of B Corps our size! Our aim is to achieve this again and improve our overall score even further this year!

Every business faces challenges, this year we will continue to build our business whilst reducing our impact to the environment, support our communities and care for our staff. Thank you all for being a part of our journey, there’s so much more still to come!



NEW for 2023!!!

We are delighted to announce our newest initiatives for 2023!

COMMUNITY

We are incredibly proud to support the Project Waterfall Charity. 771 million people globally do not have access to clean water. Whilst most enjoy pure filtered water in their coffee, communities at the end of the supply chain face a water crisis. We help bring clean water, sanitation and education to coffee-growing communities worldwide.

We have also joined forces with Ecologi – our pledge is to ensure we raise sufficient funds through the profits generated by sales of our products to support as many Ecologi programmes as possible.

CUSTOMERS

We are thrilled to see our products in SPAR and we are in talks with other National Retailers!

WORKERS

We have given our wonderful Staff their Birthdays Off every year!

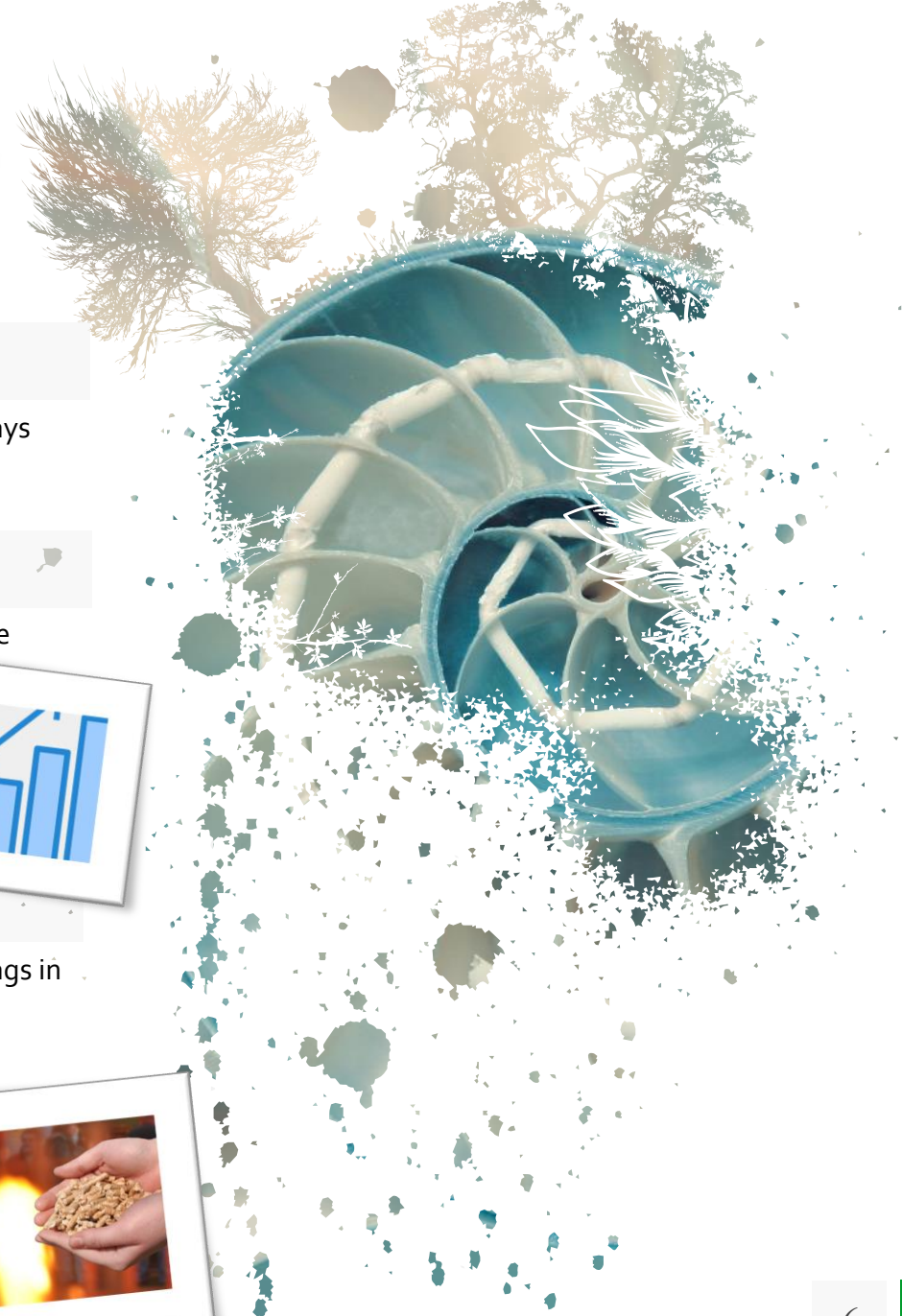
GOVERNANCE

Despite the COVID Pandemic we saw an increase of 7% over our last fiscal year!

ENVIRONMENT

We have launched our Eco Roast Coffee Brew Bags in 100% fully Compostable Packaging. These are already proving very popular for their taste, convenience and environmental credentials.

We also accept waste natural wood from a local businesses which we transform into bio-fuel pellets.



COMMUNITY – BCORP SCORE 33.8

PROJECT WATERFALL

So far over £1.5 million has been raised which has helped change over 80,000 lives in 7 countries:

ETHIOPIA – TANZANIA – KENYA – RWANDA
UGANDA – NICARAGUA – VIETNAM

"A small action made once, has a small impact, but an impact all the same. That same small action made many times results in a much larger impact! So let's do this together"



ECOLOGI

We love seeing our impact grow week on week through interaction with our wonderful customers. We pledge to keep growing our impact by planting trees for each of the following activities:

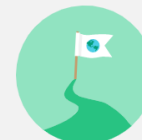
- 20 x trees for every retailer that signs up to stock our retail products (in retailers brand)
- 20 x trees a month from the sales from our outlet centre (in our brand)
- 1 x tree every week for each of our foodservice customers using Carbon Neutral Coffee blends in their own project
- 1 x tree for every online order we receive through our website

We pledge money to help fund our Ecologi tree planting campaign that helps change the lives of everyone in a small, but nonetheless positive way. Every one of our retail and foodservice customers help us to raise more funds, plant more trees and make a bigger difference!



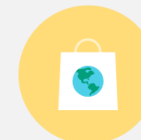
Climate Positive Workforce®

Bring your team along on the exciting journey of climate positivity. Offset your team's personal emissions, and plant a company forest in their name.



Ecologi Zero® BETA

Get ahead of the curve with the innovative real-time carbon footprint analysis software that allows your business to achieve certified net-zero.



Impact Shop

Make a purchase for our planet. Fund climate solutions your way, through the store for positive climate impact.



Ecommerce & Integration

Plant a tree for every sale? Offset every transaction? From API to Shopify, we help your business shine in all the right places.

ENVIRONMENT – BCORP SCORE 50.7

Our major innovation focuses solely on the reduction of waste produced in the industry, lowering carbon and methane emissions and providing a ZERO WASTE solution for our customers and other businesses to benefit from.

We created Eco Roast Technology and designed and built, the World's first Eco Coffee Roasters!

Eco Roast Technology harnesses the energy of Used Coffee Grounds for power. The grounds are transformed into either pellets or logs which are then used to power our Eco Coffee Roasters.

We have actively diverted over 90 Tonnes of our Customers Used Coffee Grounds from Landfills this Year!!!

***We operate the Worlds only
Coffee Powered Coffee Roasters!***



CUSTOMERS – BCORP SCORE 3.7

We are thrilled to see our new zero waste products in SPAR!

In addition to our Deliciously Responsible Eco Roasted Coffees our Coffee Brew Bags are a new concept in Zero Waste, Maximum Taste and Environmentally Friendly Convenience!

Our 100% Fully Compostable, Eco Roasted Coffee Brew Bags are the perfect way to take great coffee with you wherever you go and these are proving very popular with our customers!

We have clients in Deli's, Farm Shops, Hotels and Campsites taking advantage of a great tasting eco friendly, easy to use product.

By enabling our Customers to plant trees via Ecologi not only benefits our environment but also improves their CSR policy and encourages them to do more!



WORKERS – BCORP SCORE 23.6

We have given our wonderful Staff their Birthdays Off Every Year!

At 918 Coffee our staff are invested into the company passions for both Coffee & the Environment. Their commitment, dedication, skills and ideas are who we are. 918 Coffee is a team of amazing individuals working together to make our business a force for good!





OUR PROMISE

Our future into 2023-2024 looks exciting and has already accomplished so much!

We will continue to re-evaluate our objectives and improve our B Corp score even further.

We are incredibly proud of our B Corp Certification and being a part of such an incredible community.

918 Coffee are making a difference, *together* we can create an *impact!*

AWARDS *for doing what we love!*

Throughout our journey, our efforts have been recognised by being awarded some of the worlds most prestigious awards. This is a fantastic bonus for us as we are passionate about Coffee & our Environment and truly work in the mindset that one should not be to the detriment of the other.

Here are just a few of the awards we have received for continuing our passions and a Force for Good!

BCorp Best for the World - Environment
Federation of Small Businesses & Worldpay – UK Winner
The Taste Awards
International Green Apple Award – Winner & Ambassadors
Product Innovation
Southern Sustainability Awards – Overall Winner
waste2zero
World Beverage Innovation
PEA – People. Environment. Achievement. Award



Thank You!

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🌐 www.g18Coffee.com

🌐 www.Eco-Roast.com

