



LABEL ARTWORK GUIDELINES

Email files to be a maximum of 10MB in file size and we recommend using WeTransfer to send them to us

Please provide labels in Hi Res PDF or JPEG format.

Please send all artwork to Design@918coffee.com

FILE FORMAT

Files should be created in CMYK

If files are supplied with specific Pantone reference, we will print using the CMYK equivalent.

If colours are required to match existing labels, a sample should be supplied.

If white is required, a vectorized white separation is needed on a separate layer or document.

FONT

Fonts should be outlined or embedded and supplied as part of a packaged file.

FORMAT

Provide all artwork with a cutter/die line. This should be specified as a spot colour called "Cutter".

Consider allowing a 1.5mm "safe zone" inside the cutter for important text and imagery to allow for press tolerances.

A minimum of 2mm bleed should be applied beyond cutter/die line.

Please remove any safe zone or bleed markings prior to submission.

BARCODE

EAN style barcodes should be supplied at a minimum size of 80% magnification and 10mm height.

NEED FURTHER INFORMATION

If you require any further assistance you can contact us at:

WhatsApp +4401747228260

Email: Enquiries@coffeehubgroup.com